

Catalog

- KNIVES
- BLADES
- KNIFE SETS
- HOBBY TOOLS
- TOOL SETS
- LEATHERCRAFT TOOLS
- LEATHERCRAFT SETS
- HANDICRAFT KITS
- PLEXON ARTCRAFTSTRIP
- TRIX METAL CONSTRUCTION SETS



x-acto®



H. F. AULER CO. Distributors
159 N. Broadway, Milwaukee 2, Wis.



Make your hands more creative with



x-acto®

Sales Aids

X-acto backs its fine products with a complete merchandising program—to help you make sales and move stock.

X-acto Fair Trade Policy

X-acto is price fixed under the Fair Trade Laws in all States which permit the manufacturer to fix resale prices. Every dealer must, therefore, sell X-acto products at list prices only. Every jobber must maintain the uniform discount to the dealer. No one can cut prices nor use X-acto as a "loss leader". The consumer is assured a quality product at a fair price. Each jobber and dealer is assured a fair profit . . . in fact, the same profit. X-acto, by its Fair Trade policy, protects a profitable line of easy-to-sell merchandise against wanton price-cutting.



- **ADVERTISING MATS—FREE**, for your local newspaper ads. Clever copy and art prepared by experts.
- **CIRCULARS—FREE**, for your mailings and to give to your customers. Show the X-acto line and suggest many new uses—sales builders.
- **CATALOG MATERIAL—FREE** reproduction proofs, engravings, copy for standard and new X-acto merchandise—to keep your catalogs and sales literature up-to-date on the X-acto line.

X-acto Advertising Program

X-acto advertising has made X-acto products standard equipment in many fields. It has made the X-acto name familiar to millions of consumers who know it means quality, fair prices and service. It has made easy, profitable sales for the dealer. X-acto advertising will continue on a national scale . . . in the hobby, art, scientific and general magazines. X-acto advertising will support the dealer in his own field and will seek out new customers for him. It will reach the mass markets in every way . . . and the enterprising dealer will be given the opportunity to tie in again locally with the many sales aids described on this page.



- **AUTHORIZED DEALER SIGN—FREE** 10½" laminated 3-color cutout sign for your window or counter.
- **WINDOW DISPLAYS**—to stop traffic in front of your window, draw trade into your store and make sales for you. Build your windows around expertly designed X-acto displays.
- **COUNTER MERCHANDISERS**—to display the X-acto line to your customers—increase turnover by making faster, easier sales. Stock compactly arranged and easy to find; units take up little counter space.

For your X-acto Sales Aids write to:

X-ACTO ADVERTISING DEPARTMENT
440 4th Avenue • New York 16, N. Y.



x-acto®

Price List and Index

Page		Price
BLADES		
4	Pkg. of 5 of one kind or asstd.60
	Asst. No. 1 for No. 1 Knife	
	Asst. No. 2 for Knives 2, 5, 6	
5	No. 8—pkg. of 5 for No. 8 Knife30
4	No. 26—3" Blade, pkg. of 230
4	No. 27—3" Saw Blade, pkg. of 230
4	Gouges—A, B, C, D, E, F. ea.	.25
	Asst. No. 4—pkg. of 5	1.25
4	Routers—W, X, Y, Z. ea.	.25
	Asst. No. 5—pkg. of 4	1.00
4	Punches—Nos. 31 and 32. ea.	.30
	No. 26X—pkg. of 2 Refill Blades	
	(for No. 99 Pocket Knife)30
	No. 29—Block Planer Blade. ea.	.20
	No. 30—Spokeshave Blade ea.	.15
KNIVES and TOOL SETS		
5	No. 1 Knife60
5	No. 2 Knife60
5	No. 3 Pen-Knife	1.00
5	No. 5 Knife	1.20
5	No. 6 Knife	1.80
5	No. 8 Knife25
5	No. 51 Knife Set	1.20
5	No. 52 Knife Set	1.20
5	No. 62 Knife Set	2.40
6	No. 75 "Leader" Carving Chest.	5.00
13	No. 76 Linoleum Cutting Set	2.40
6	No. 77 Woodcarving Set	3.60
6	No. 78 DeLuxe Carving Set	6.00
13	No. 79 Stencil Tool Set	3.00
6	No. 80 Whittler's Set	2.40
6	No. 82 Knife Chest	4.20
6	No. 83 DeLuxe Knife Chest	6.00
7	No. 86 Hobby Chest	12.00
7	No. 87 Knife and Tool Chest	18.00
7	No. 88 "49'er" Hobby Chest	30.00
25	No. 89 Toolmaster Cabinet	60.00
HOBBY TOOLS		
11	No. 1D Pin Vise90
11	No. 2D Pin Vise90
11	No. 12D Wire Twist Drill Stand—	
	20 sizes: 61-80	6.50
11	"A" Asst. Twist Drills	
	(for 1D Drill) doz.	4.25
11	"B" Asst. Twist Drills	
	(for 2D Drill) doz.	3.75
11	"C" Asst. Twist Drill Set	
	(for 47N Drill)	3.50
	Drill Bits—Separ. pkgd.	
	(50-60) doz.	3.75
	Drill Bits—Separ. pkgd.	
	(61-80) doz.	4.25
11	No. 13D Swiss Spade Drill Stand—	
	20 sizes (61-80)	3.25
12	No. 36 Plain Pointed Tweezers40
12	No. 37 Cross-Act. Ptd. Tweezers55
12	No. 38 Cross-Act. Blunt Tweezers60
12	No. 39 Scissor-Action Forceps75
10	No. 40 Block Planer	1.20
10	No. 41 Sander—1" wide45
10	No. 41R Sander Refills 5 for	.12
10	No. 42 Sander—2" wide60
10	No. 42R Sander Refills 5 for	.12
10	No. 44 Hobbycraft Saw	1.50
10	No. 44R Refill Blades for No. 44	
	5 for30

Page		Price
	No. 44T Safety Spiral Coping Saw	1.25
10	No. 44C Refill Blades for No. 44T	
	3 for30
10	No. 45 Spokeshave55
12	No. 46 "C" Clamp Set—4 Clamps	1.80
12	No. L Clamp50
12	No. M Clamp50
12	No. N Clamp35
12	No. O Clamp60
11	No. 47N Hand Drill	2.50
10	No. 48 Balsa Stripper	1.20
10	No. 50 Hammer Set	1.80
13	No. 54 Beam Comp. & Circ. Cutter	3.00
13	No. 55 Protracto Rule	1.00
12	No. 56 Flat Nose Pliers	2.25
12	No. 57 Snipe Nose Pliers	2.25
12	No. 58 Wire Forming Pliers	2.50
10	No. 60 File Set	1.50
11	No. 61 Swiss Spade Drill Set—	
	20 sizes: 61-80	2.00
11	Swiss Spade Drills—pkgd. 1	
	doz. any size (61-80) doz.	1.25
11	No. 70 Screw Driver Set	1.80
13	No. 110 Mat & Bevel. Knife Guide	9.00
	No. 444 Safety Saw, 2 extra Blades	.75
LEATHERCRAFT TOOLS		
14	No. 5L Universal Handle	1.10
14	No. 300 Fid50
14	No. 301 Edge Beveller55
14	No. 302 Awl25
14	No. 305 Edge Creaser60
14	No. 306 Spacer60
14	No. 33 Skiving Knife Blade25
14	No. 96-1 1-Prong Thonging Chisel	.25
14	No. 96-4 4-Prong Thonging Chisel	.45
	No. 901C Double Chuck Modelling	
	Handle & any 2 modelling points	.85
14	No. 901-H Double Chuck Handle.35
14	No. 901-J Spoon25
14	No. 901-K Curved Liner25
14	No. 901-R Small Ball Modeller.25
14	No. 901-S Large Ball Modeller.25
14	No. 901-T Deerfoot25
14	No. 901-U Tracer25
14	No. 910 Swivel Cutter Handle	1.20
14	No. 303 3/16" Lthr. Carv. Blade.50
14	No. 304 1/4" Lthr. Carv. Blade.50
14	No. 307 3/8" Lthr. Carv. Blade.60
15	No. 920 "3in1" Lthrcft. Tool Kit	3.00
15	No. 921 Lodi 6-tube Revol. Punch	2.25
15	No. 922 Lodi Single Rivet Tube	1.15
15	No. 923 Steel Square	1.25
15	No. 924 Lignumvitae Mallet	1.25
15	No. 925 Maple Cutting Board	1.35
LEATHERCRAFT SETS		
14	No. 6L Skiving Knife Set	1.80
16	No. 90L Lthr. Modelling Tool Set.	2.00
16	No. 91L Lthr. Swivel Cutter Set.	3.00
16	No. 93L Leather Tool Chest.	9.00
14	No. 94L Thonging Chisel Set	2.50
16	No. 95L Leather Tool Set	3.60
17	No. 97L Leather Craftsman's Set.	9.50
17	No. 98L Compl. Lthr. Tool Chest	30.00
HANDICRAFT KITS		
18	No. 410 Linoleum Block Print Kit.	4.50
19	No. 421 Whittling Kit	3.50
19	No. 422 Wood Refill Set	1.20
18	No. 440 Paper Sculpture Kit	2.00
18	No. 461 Metal Embossing Kit	3.50

Page		Price
18	No. 471 Metal Tapping Kit.	1.95
19	No. 479 Plexon Braiding Kit	1.95
19	No. 480 Plexon Braid. & Lacg. Kit	3.50
PLEXON ARTCRAFTSTRIP		
Spools:		
20	No. 31 Cotalace—	
	3/32" per M yds.	16.00
20	No. 71 Cotalace—	
	wide per M yds.	21.60
20	No. 65 Cotacord per M yds.	17.50
20	Prima Lacing—5/32" per M yds.	37.50
20	Tricamb—3/32" per M yds.	24.00
20	Old Glory per M yds.	24.00
Hanks:		
20	No. 31 Cotalace—12' Hank* ea.	.10
20	No. 65, No. 71, Tricamb,	
	Old Glory—12' Hank ea.	.15
20	Prima Lacing—12' Hank ea.	.20
	*Solid Color Hanks avail. in 1 doz.	
	bundles—6 doz. to box box	7.20
Box Assortments (Hanks):		
21	"A" Asst.—100-12' Hanks—	
	No. 31 Cotalace box	10.00
21	"B" Asst.—100-12' Hanks—	
	No. 65, No. 71, Tricamb, Old	
	Glory, Prima box	15.00
21	"C" Asst.—1 doz. Bracelet	
	Projects box	4.80
21	"D" Asst.—1 doz. Asstd.	
	Projects box	4.80
TRIX METAL CONSTRUCTION SETS		
22	No. 702 Elementrix Set	1.25
22	No. 702X Super Elementrix Set.	3.50
23	No. 703 Trix Chest	4.95
23	No. 704 Mototrix Chest	10.95
23	No. 706 DeLuxe Trix Chest	25.00
22	No. 711 Elekrix Set	3.95
23	Add-a-Unit "A"50
23	Add-a-Unit "B"50
23	Add-a-Unit "C"75
23	Add-a-Unit "D"	1.00
23	Add-a-Unit "E"	1.25
23	Add-a-Unit "F"75
23	Add-a-Unit "G"	1.25
MERCHANDISE CARDS, Etc.		
25	No. 3 Pen-Knife Display Box. dz.	12.00
11, 24	No. 301 Pin Vise Card.	10.80
12, 24	No. 302 Tweezer Card	7.00
12, 24	No. 303 "C" Clamp Card	5.80
24	No. 304 Blade Package Card	9.60
24	No. 308 Utility Knife Card	3.00
11, 24	No. 309 Screw Driver Card.	12.50
24	No. 310 Nos. 1 & 2 Knife Card.	7.20
24	No. 399 Pkt. Knife Dispenser. 2 dz.	12.00
DISPLAY DEALS		
5, 25	No. 101N Display & Stock Rack.	144.00
25	No. 105 Counter Display	48.00
24	No. 108 Book Display	10.00
4	No. 111 Blade Merchandiser	67.20
20	No. 202 Plexon Display Rack	80.00
9	No. 205 Hobby Work Bench Disp.	48.00
8	No. 501 Knife & Tool Sets Disp.	159.60
18	No. 503 Craft Kits Display	140.25
	525 Showcase Deal	625.00
WINDOW & COUNTER DISPLAYS		
2	Authorized Dealer Sign	FREE
6	Nos. 82-83 Sets Easel Display	FREE
7	Nos. 86-87 Sets Easel Display	FREE

Make your hands more creative with



x-acto®

Blades



Refills — Gouges — Routers — Punches

Always GOOD — made of high carbon steel
Always SHARP — ground to surgical sharpness
Always READY — instantly interchangeable

No. 111 X-ACTO BLADE MERCHANTISER

Blondwood Case — Lucite
Lid. FREE with blade order
—List \$67.20.



No. 10—Small, fine general cutting, carving.



No. 11—Fine angle cutting; deep cuts, narrow spots.



No. 16—Small holes, notches, stencils—in thin materials.



No. 17— $\frac{1}{4}$ " chisel blade for narrow cuts.

BLADES

FIT No. 1 HANDLE—Pkgs. of 5 Blades, alike — or Asst. No. 1 (has 2 No. 10, 2 No. 11, 1 No. 16) — 60c per pkg.



No. 18— $\frac{1}{2}$ " chisel blade for deep cross cuts.



No. 19—Broad blade for light chiseling, rough shaping.



No. 22—Long cuts, close corner cutting, whittling.



No. 23X — Double-edged for close quarters, angled corners.



No. 24 — Close corner cuts; templates, mats, trimming.

BLADES

FIT Nos. 2, 5 & 6 HANDLES—Pkgs. of 5 Blades, alike — or Asst. No. 2 (has 1 each Nos. 19, 22, 23X, 24, 25) — 60c per pkg.
Nos. 26 & 27—sold only pkg. of 2 (alike) — 30c per pkg.



No. 25—General carving, whittling, heavy cutting.



No. 28 — Hooked for curved shaping, whittling; leather, linoleum.



No. 26 — 3" Whittler — for heavy cutting.



No. 27 — 3" Saw — cutting blanks, tight work.



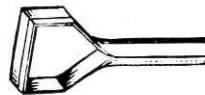
W



X



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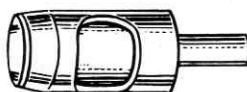
ROUTERS

FIT Nos. 5 & 6 HANDLES—25c each.
Asst. No. 5—Pkg. of 4 asstd. — \$1.00 per pkg.

ROUTERS FOR CARVING OUT GROOVES, SHAPING INTERIOR OF HULLS AND MODELS



No. 31
 $\frac{1}{4}$ " Punch



No. 32
 $\frac{1}{2}$ " Punch

PUNCHES

FIT Nos. 5 & 6 HANDLES
30c each
Pkg. of 2 (one ea.) — 60c per pkg.



A— $\frac{3}{16}$ " Chisel



B— $\frac{1}{4}$ " Chisel



C— $\frac{3}{16}$ " V Gouge



D— $\frac{3}{8}$ " V Gouge



E— $\frac{3}{8}$ " U Gouge



F— $\frac{3}{32}$ " U Veiner

GOUGES

FIT Nos. 5 & 6 HANDLES
25c each
Asst. No. 4 — Pkg. of 5 asstd. (A, B, C, D & E) — \$1.25 per pkg.

Make your hands more creative with



x-acto®

Knives and Sets



No. 101N X-ACTO DISPLAY DEAL—Walnut-blondwood counter cabinet (plus stock rack). FREE with asst. of knives, blades, knife chests—List \$144.00.



No. 1 X-ACTO ALL-METAL KNIFE—For light, medium work. (Wt. doz.— $\frac{3}{4}$ lb.) With blade—60c.



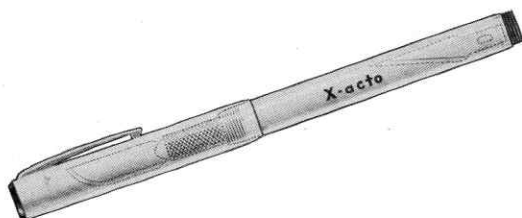
No. 2 X-ACTO ALL-METAL KNIFE—For medium, heavy work. (Wt. doz.—1 lb.) With blade—60c.



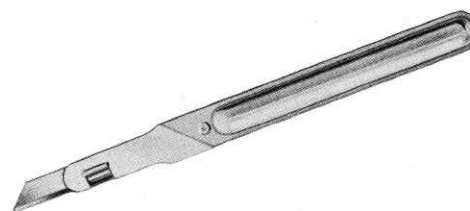
No. 5 X-ACTO KNIFE—For heavy work. Plastic handle, metal blade lock, takes gouges—routers—punches. (Wt. doz.—2 lbs.) With blade —\$1.20.



No. 6 X-ACTO KNIFE—For heavy work. Solid aluminum handle, takes gouges—routers—punches. (Wt. doz.— $3\frac{1}{4}$ lbs.) With blade—\$1.80.



No. 3 X-ACTO PEN-KNIFE—Handy utility knife—clips to pocket. Plastic barrel, metal blade lock, extra blade in handle. (Wt. doz.— $\frac{3}{4}$ lb.) With 2 blades—\$1.00.



No. 8 X-ACTO UTILITY KNIFE—Steel handle, patented lock. Two-edged blade. (Wt. doz.—1 lb.) Carded with 2 extra blades—25c. (Extra blades—pkg. of 5—30c)



No. 51 X-ACTO KNIFE SET—No. 1 Knife with 5 extra asstd. blades. (Wt. doz.—1 lb.)—\$1.20.



No. 52 X-ACTO KNIFE SET—No. 2 Knife with 5 extra asstd. blades. (Wt. doz.— $1\frac{1}{2}$ lbs.)—\$1.20.



No. 62 X-ACTO KNIFE SET—Nos. 1 & 2 Knives with 10 extra asstd. blades. (Wt. doz.— $2\frac{1}{4}$ lbs.)—\$2.40.

Make your hands more creative with



x-acto®

Carving Sets



X-ACTO CARDBOARD DISPLAY EASEL — FREE, to show Nos. 82 & 83 Sets

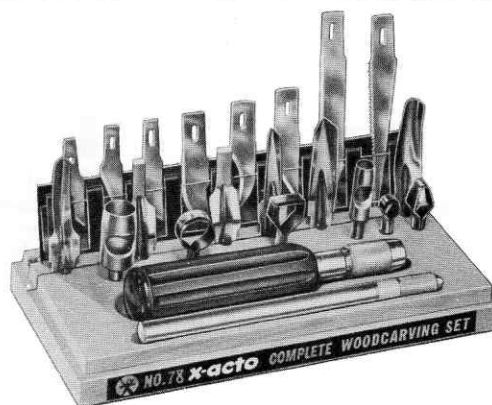
No. 75 X-ACTO CARVING CHEST — "The Leader" — No. 5 Knife handle, 5 asstd. regular blades in patented holder, 2 3-inch blades, 6 gouges, 4 routers. In handy, index-size, natural finish wood chest. (Wt. doz.—8 lbs.)—\$5.00.



No. 80 X-ACTO WHITTLER'S SET — No. 6 Knife with solid aluminum handle, 5 extra asstd. blades. In wooden chest. (Wt. doz.—4¼ lbs.)—\$2.40.



No. 77 X-ACTO WOODCARVING SET—6 gouge blades, 4 regular blades, 2 3-inch blades, No. 5 Knife handle (takes all blades). On wood block, transparent plastic cover. (Wt. doz.—5¼ lbs.)—\$3.60.



No. 78 X-ACTO DELUXE CARVING SET—Nos. 1 & 5 Knife handles, 6 gouges, 4 routers, 2 punches, 6 regular blades, 2 3-inch blades—all different. Mounted on wood block. (Wt. doz.—7½ lbs.)—\$6.00.



No. 82 X-ACTO KNIFE CHEST—Nos. 1, 2, 5 Knives, 8 asstd. extra blades in patented holder. In handy, natural finish wood chest. (Wt. doz.—8½ lbs.)—\$4.20.



No. 83 X-ACTO DELUXE KNIFE CHEST—Nos. 1, 2, 6 Knives, 8 asstd. blades in patented holder and extra blade assortment (value—\$1.20). In handy, natural finish wood chest. (Wt. doz.—9 lbs.)—\$6.00.

Make your hands more creative with



x-acto®

Knife and Tool Sets



X-ACTO CARDBOARD DISPLAY EASEL →
FREE, to show Nos. 86 & 87 Sets

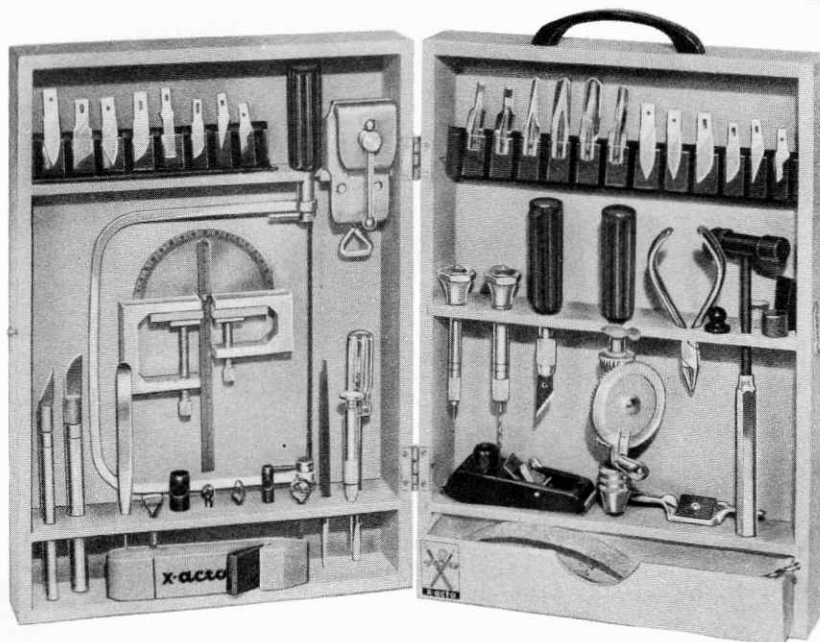


No. 86 X-ACTO HOBBY CHEST—Contains Nos. 1, 2, 5 Knives and complete asst. of blades, gouges, routers, punches. Has X-ACTO Planer, Sander, Spokeshave, Balsa Stripper, Steel Rule. In handsome fitted wood chest (Wt. doz.—25 lbs.)—\$12.00.



No. 87 X-ACTO KNIFE AND TOOL CHEST—Contains Nos. 1, 2, 6 Knives and complete asst. of blades, gouges, routers, punches. Has X-acto Planer, Sander, Hobbcraft Saw, Spokeshave, Balsa Stripper, Steel Rule, 2 Pin Vises, asstd. Drill Bits. In large fitted wood chest (Wt. doz.—40 lbs.)—\$18.00.

“THE FORTYNINER”



No. 88 X-ACTO COMPLETE HOBBY CHEST—(Size—14" x 10" x 3½"; Wt. ea.—7½ lbs.) Contains 49 tools, knives, blades. In sturdy, portable blondwood fitted chest.

CONTENTS

- 14 Knife Blades
- 6 Gouges
- 4 Routers
- 2 Punches
- 3 Knives (with blades)
- 1 Hobbcraft Saw
- 2 Screw Drivers
- 2 "C" Clamps
- 1 Protracto Rule
- 1 Tweezer
- 1 Sander
- 2 Pin Vises
- 1 Hand Drill
- 1 File
- 1 Planer
- 1 Hammer (with 4 extra heads)
- 1 Bench Vise
- 1 Spokeshave
- 1 Pair Pliers
- 3 Drill Bits
- Complete—\$30.00

(See Page 25—for No. 89 X-ACTO TOOLMASTER CABINET)

Make your hands more creative with



x-acto®

Knife and Tool Display

Traffic-stopping, sales-getting window display features bright and shiny X-acto Knife & Tool sets for all-year-round profits.



Modern all-metal Display has minimum of background, won't "heavy-up" your windows. Holiday decorations are attachable.

No. 501 X-ACTO KNIFE and TOOL SETS DISPLAY UNIT

Consists of 14 pieces: 2 each of X-acto Knife & Tool sets Nos. 77—78—82—83—86—87—88 (One set for display; one to sell). Display Stand FREE. (Total Wt.—49 lbs.). Complete—List \$159.60.

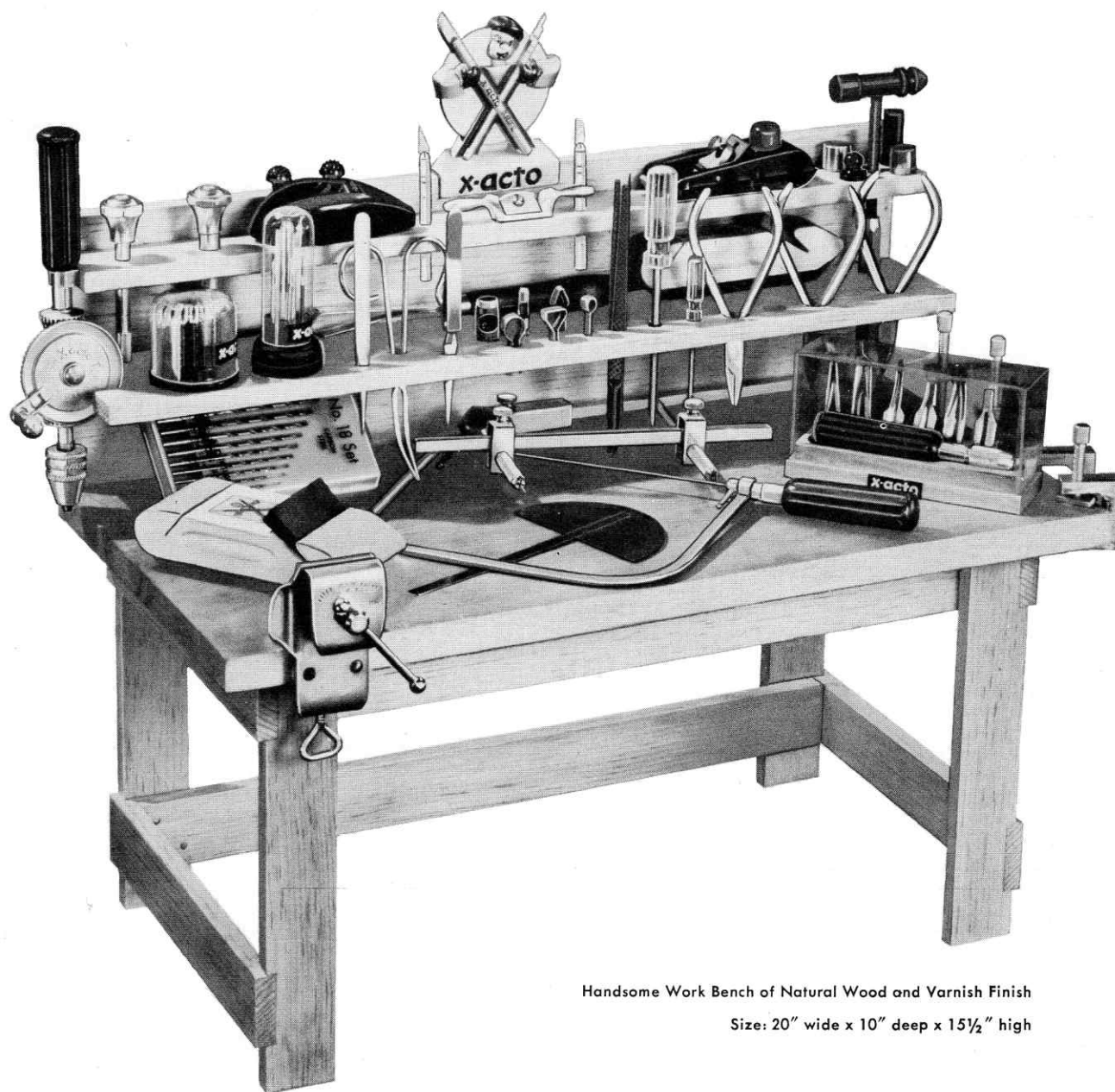
Make your hands more creative with



x-acto®

Hobby Work Bench Display

The complete X-acto Handicraft
Tool line for your window/counter
—temptingly displayed for more
Traffic—Sales—Profits.



Handsome Work Bench of Natural Wood and Varnish Finish

Size: 20" wide x 10" deep x 15½" high

No. 204 Wood Work Bench only — \$3.50 each — Net.

No. 205 Complete Set of X-acto Hobby Tools with

FREE Display Work Bench — List \$48.00.

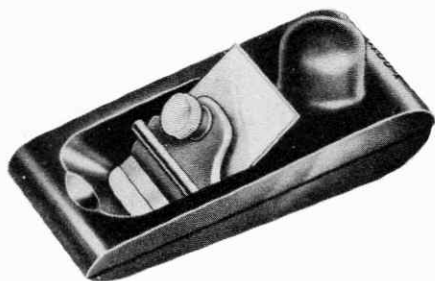
Make your hands more creative with



x-acto®

Hobby Tools

Precision-made to meet the demand for tools specifically designed to do a great variety of hobby and handicraft jobs.



No. 40 X-ACTO BLOCK PLANER—For delicate work and heavy planing—fits hand. Single bevel surgical steel blade steel bottom plate, plastic body. Indiv. boxed. (Wt. doz.—3 1/4 lbs.)—\$1.20.



No. 45 X-ACTO SPOKESHAVE—For fine shaving, rounding, shaping. Solid one-piece metal handle (3 1/8" long), single bevel surgical steel blade (7/8" wide). Indiv. boxed. (Wt. doz.—1 lb.)—55c.



No. 50 X-ACTO HAMMER SET—7" all-metal handle complete with 6 different interchangeable heads — 2 steel ball, 1 flat steel, 1 flat brass, 1 flat plastic, 1 tinner's steel. Boxed. (Wt. doz.—6 lbs.)—\$1.80.

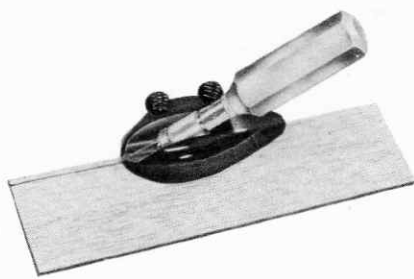


No. 42 X-ACTO SANDER—Wood block sander (5" x 2"), pad for round edges, 4 grades of sandpaper. Boxed compl. with 5 refills. (Wt. doz.—3 1/4 lbs.)—60c

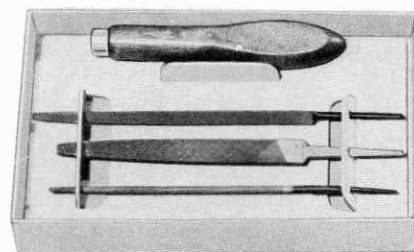
No. 41 X-ACTO SANDER—(5" x 1")—Compl. with 3 pcs. sandpaper. (Wt. doz.—1 1/2 lbs.)—45c

No. 42R REFILLS—2"—5 for 12c

No. 41R REFILLS—1"—5 for 12c



No. 48 X-ACTO BALSA STRIPPER—New (pat. pend.) precision cutter—sheets 1/32" to 3/16" thick, strips 1/16" to 1/2" wide—scale controls strip width. Indiv. boxed—Without Knife. (Wt. doz.—1 1/8 lbs.)—\$1.20.



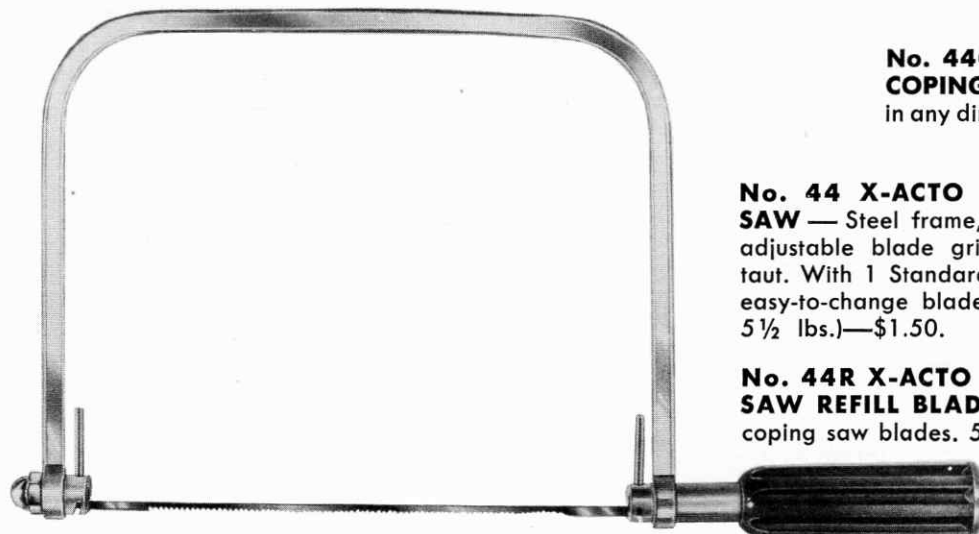
No. 60 X-ACTO FILE SET—Has 3 Files — Round, Flat, Triangular. Each fits firm-gripping Handle. Boxed complete. (Wt. doz.—1 1/2 lbs.)—\$1.50.



No. 44C X-ACTO SPIRAL SAFETY COPING SAW REFILL BLADES—Cut in any direction. 3 blades (carded)—30c.

No. 44 X-ACTO HOBBYCRAFT SAW—Steel frame, plastic handle, adjustable blade grips hold blades taut. With 1 Standard, 3 Safety Saw easy-to-change blades. (Wt. doz.—5 1/2 lbs.)—\$1.50.

No. 44R X-ACTO HOBBYCRAFT SAW REFILL BLADES—Standard coping saw blades. 5 for 30c.



Make your hands more creative with



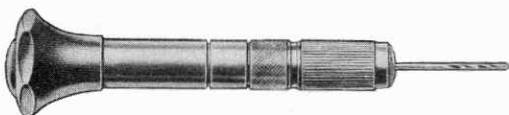
x-acto®

Hobby Tools

1D



2D

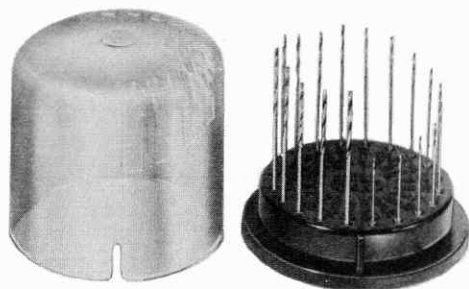


No. 1D X-ACTO PIN VISE—All-metal drill holder and pin vise, free wheeling knob and diamond-knurled handle for easy operation. Takes drill sizes 61-80. Indiv. boxed or carded. (Wt. doz.—14 oz.)—90c.

"A" Asst. Twist Drills (for No. 1D)—Sizes 61-80—per doz. \$4.25.

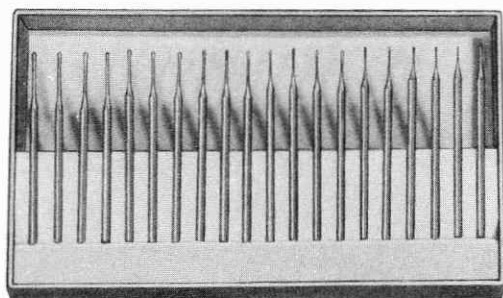
No. 2D X-ACTO PIN VISE—Same features as No. 1D. Takes drill sizes 50-60. Indiv. boxed or carded. (Wt. doz.—1 1/4 lbs.)—90c.

"B" Asst. Twist Drills (for No. 2D)—Sizes 50-60—per doz. \$3.75.



No. 12D X-ACTO DRILL STAND SET—20 Carbon Steel Wire Twist Drills—Nos. 61-80—on handy plastic stand with acetate cover. Numbered place for each drill. Complete boxed. (Wt. doz.—15 1/2 oz.)—\$6.50.

No. 13D X-ACTO DRILL STAND SET—20 Carbon Steel Swiss Spade Drills—Nos. 61-80—on stand with cover as No. 12D. Complete boxed. (Wt. doz.—1 lb.)—\$3.25.

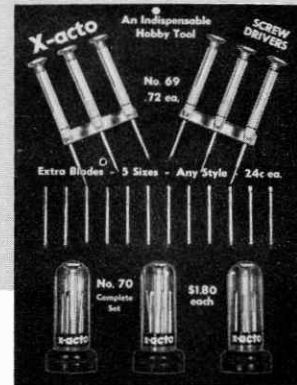


No. 61 X-ACTO SWISS SPADE DRILL SET—20 Carbon Steel Swiss Spade Drills—Nos. 61-80 (size nos. on each drill). Uniform 1/16" shanks, fit power drills. Boxed. (Wt. doz.—3/4 lb.)—\$2.00.

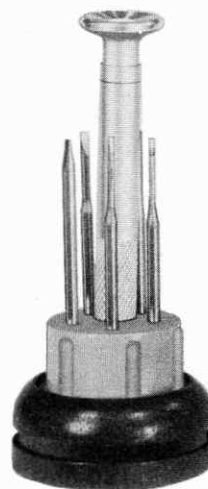
Swiss Spade Drills—Pkgd. 1 doz. any one size (61-80)—\$1.25.



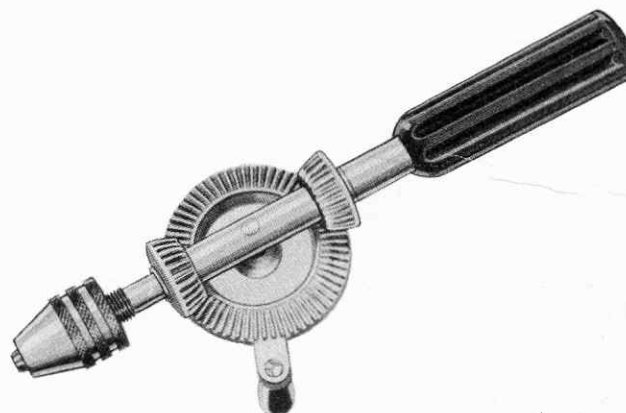
No. 301 X-ACTO PIN VISE CARD—carries 6 each Nos. 1D & 2D Pin Vises. Complete—\$10.80



No. 309 X-ACTO SCREW DRIVER CARD—carries 3 No. 70 Sets, 6 Screw Drivers, 12 Blades. Complete \$12.50.



No. 70 X-ACTO SCREW DRIVER SET—Aluminum handle with sure-locking chuck; 5 different size hard steel blades (.040-.055-.070-.080-.100); on wood & plastic stand, acetate cover. Complete boxed or carded. (Wt. doz.—1 1/4 lbs.)—\$1.80.



No. 47N X-ACTO HAND DRILL—Double-pinion action, hard steel chuck jaws, plastic handle. Takes drill bits No. 80 (smallest) to 3/16". Boxed. (Wt. doz.—8 lbs.)—\$2.50.

"C" Asst. Twist Drill Set (for No. 47N)—9 Carbon Steel Twist Drills—sizes 1/16" to 3/16". Packaged—\$3.50.

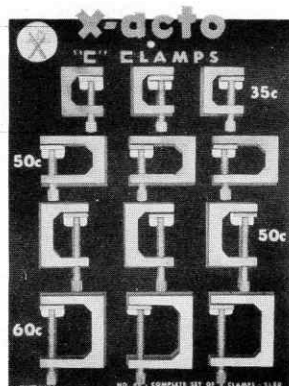
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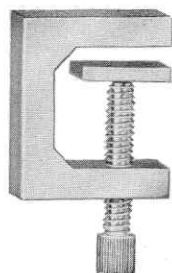
x-acto®

Hobby Tools

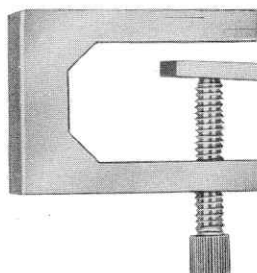
Each perfect for its purpose
for faster, easier, finer work
for expert and for beginner



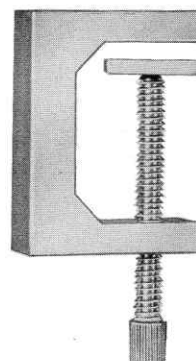
No. 303 X-ACTO "C" CLAMP CARD—carries 3 each of four "C" Clamps. Complete—\$5.80.



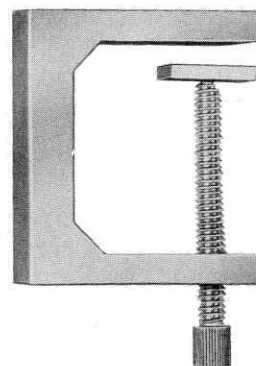
N—1" wide, 1" deep—35c



L—1" wide, 1½" deep—50c

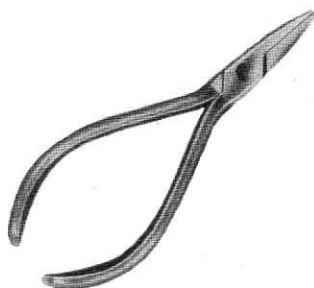


M—1½" wide, 1" deep—50c



O—1¾" wide, 1½" deep—60c

No. 46 X-ACTO "C" CLAMP SET—Has 4 different "C" Clamps of light weight, sturdy, high-strength magnesium, steel screws, aluminum lock plates. Set boxed. (Wt. doz.—4 lbs.)—\$1.80.



No. 56 X-ACTO FLAT-NOSE PLIERS—Tip 5/32" wide. Boxed. (Wt. doz.—2¾ lbs.)—\$2.25.

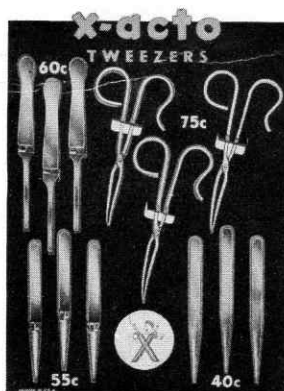


No. 57 X-ACTO SNIPE-NOSE PLIERS—Point nosed. Boxed. (Wt. doz.—2¾ lbs.)—\$2.25.



No. 58 X-ACTO WIRE-FORMING PLIERS—1 round, 1 flat nose. Boxed. (Wt. doz.—2¾ lbs.)—each \$2.50.

X-acto pliers are 5" long of drop forged, case-hardened steel; rust-proofed black oxidized handles; lacquered tips.



No. 302 X-ACTO TWEEZER CARD—carries 3 each Nos. 36, 37, 38, 39 Tweezers. Complete—\$7.00.



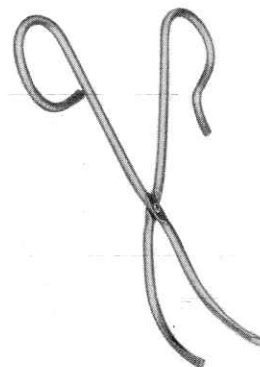
No. 36 X-ACTO TWEEZERS—Plain pointed—40c.



No. 37 X-ACTO TWEEZERS—Cross - action, self - locking, Pointed—55c.



No. 38 X-ACTO TWEEZERS—Cross - action, self - locking, Blunt—60c.



No. 39 X-ACTO FORCEPS—Scissor-action—75c.

(Above sold carded only)

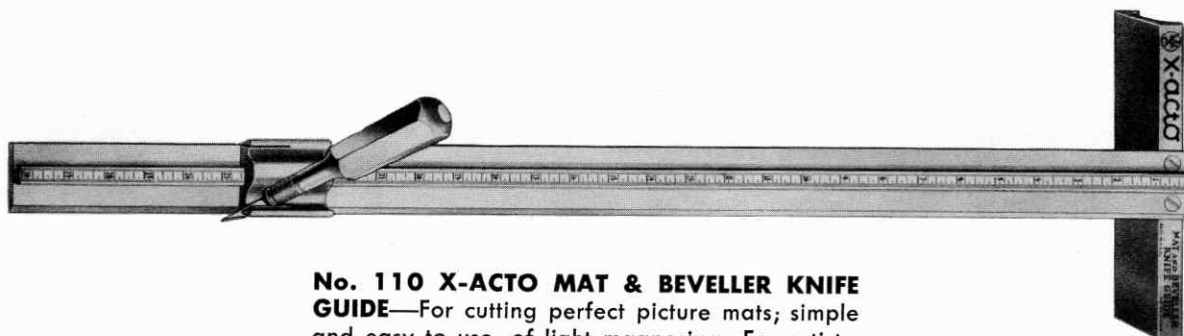
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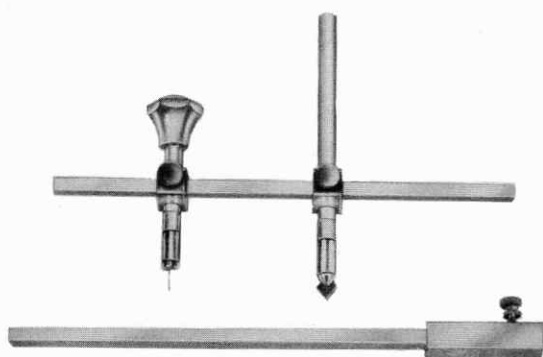
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Tools for Arts and Crafts

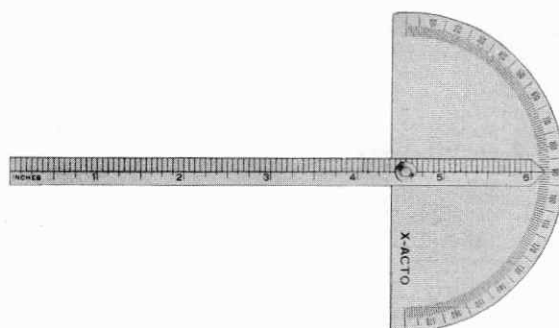
Unique, specially designed X-acto precision tools and sets for commercial artists, photographers, draftsmen, hobbyists, etc.



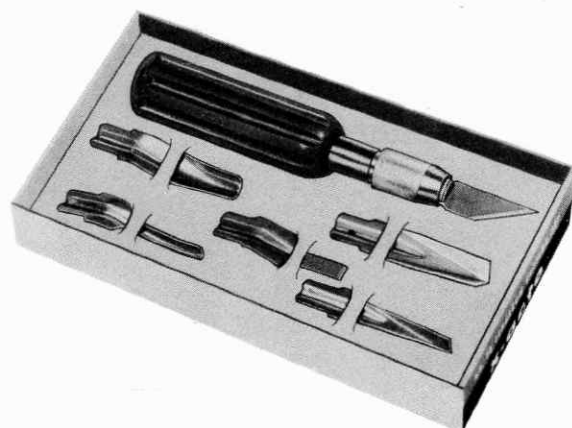
No. 110 X-ACTO MAT & BEVELLER KNIFE GUIDE—For cutting perfect picture mats; simple and easy to use; of light magnesium. For artists, photographers, architects, draftsmen or anyone who has to cut mats (up to 30") or other materials to exact size. Complete with No. 6 Knife and instructions. (Wt. doz.—21 ¼ lbs.)—\$9.00.



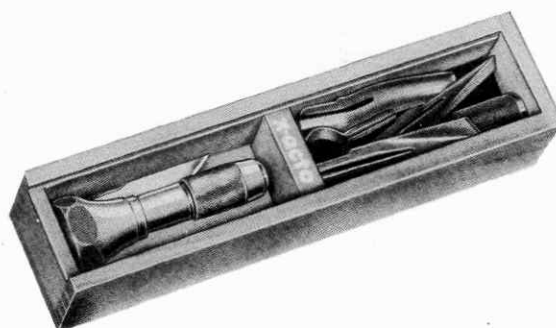
No. 54 X-ACTO BEAM COMPASS & CIRCLE CUTTER—Cuts or draws circles from ½" to 15 ½". All-metal. (Wt. doz.—3 ¾ lbs.)—\$3.00.



No. 55 X-ACTO PROTRACTO RULE — 180° Protractor and 6" Rule graduated in 1/16"; of stainless steel. Used by modellers, carpenters, machinists, draftsmen, artists, etc. (Wt. doz.—13 oz.)—\$1.00.



No. 76 X-ACTO LINOLEUM CUTTING SET—Has No. 5 Knife handle taking 1 No. 24 blade and 5 asstd. gouge blades. (Wt. doz.—2 ¾ lbs.)—\$2.40.

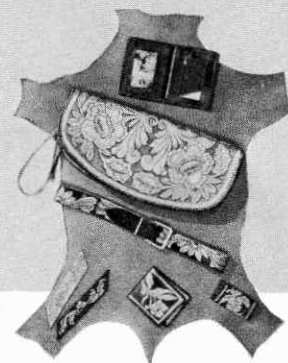


No. 79 X-ACTO STENCIL TOOL SET—Contains special X-acto Handle No. 3 to hold 1 No. 24 blade, 4 gouges, 2 routers, 2 punches. Complete in slide-cover wood box. (Wt. doz.—2 ¾ lbs.)—\$3.00.



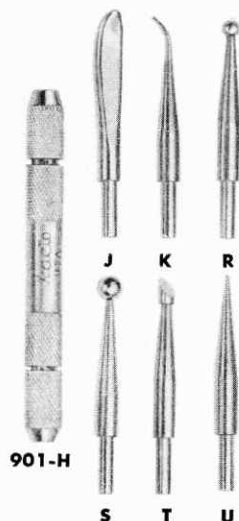
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Leathercraft Tools



LEATHERCRAFT

MODELLING TOOLS



No. 901-H X-ACTO DOUBLE CHUCK MODELLING HANDLE—Provides positive-lock for each of 6 modelling points—35c.

901-J SPOON25c
901-K CURVED LINER25c
901-R SMALL BALL MODELLER	25c
901-S LARGE BALL MODELLER	25c
901-T DEERFOOT25c
901-U TRACER25c

LEATHER TOOLS



5L



300 301 302 305 306

No. 5L X-ACTO UNIVERSAL HANDLE—takes each of the 5 leather tools—\$1.10.

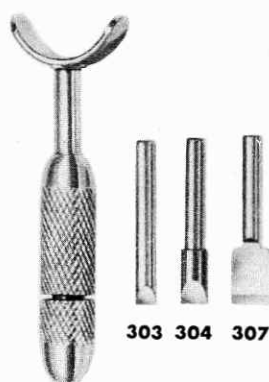
No. 300 FID50c
No. 301 EDGE BEVELLER55c
No. 302 AWL25c
No. 305 EDGE CREASER60c
No. 306 SPACER60c

SKIVING KNIFE SET



No. 6L X-ACTO SKIVING KNIFE SET—Has No. 6L Skiving Knife with detachable No. 33 blade; solid aluminum handle. Cuts leather of any thickness. (Wt. doz.—2½ lbs.)—\$1.80.
(Extra No. 33 Skiving Knife Blades—ea. 25c)

CARVING TOOLS



910

No. 910 X-ACTO SWIVEL CUTTER CHUCK HANDLE—takes 3 leather carving blades—\$1.20.

LEATHER CARVING BLADES:

No. 303 3/16" BLADE	—50c
No. 304 1/4" BLADE	—50c
No. 307 3/8" BLADE	—60c

THONGING CHISEL SET



No. 94L X-ACTO THONGING CHISEL SET—Has No. 6L Skiving Knife, No. 33 Skiving Blade, No. 96-1 1-Prong and No. 96-4 4-Prong Thonging Chisels. (Wt. doz.—2¾ lbs.)—\$2.50.
(Extra No. 96-1 1-Prong Thong. Chisels—ea. 25c)
(Extra No. 96-4 4-Prong Thong. Chisels—ea. 45c)

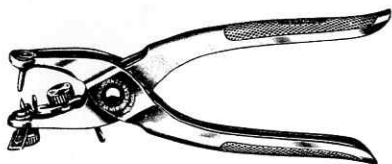
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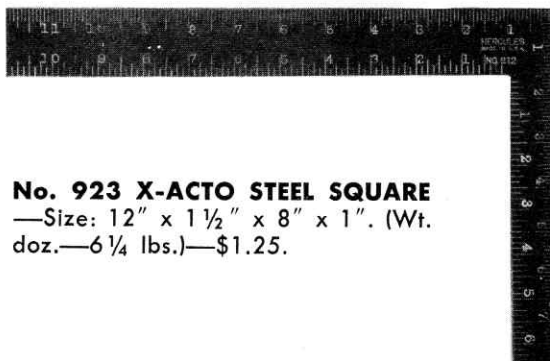
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Leathercraft Tools

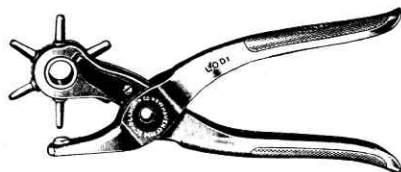
Based on a successful X-acto principle—Universal Handles with Interchangeable Parts. Made to precision X-acto standards.



No. 920 X-ACTO "3-IN-1" LEATHERCRAFT TOOL KIT—8" multipurpose frame fitted with the 6 attachments shown. (Wt. doz.—8 lbs.) —\$3.00.



No. 923 X-ACTO STEEL SQUARE
—Size: 12" x 1½" x 8" x 1". (Wt. doz.—6¼ lbs.)—\$1.25.



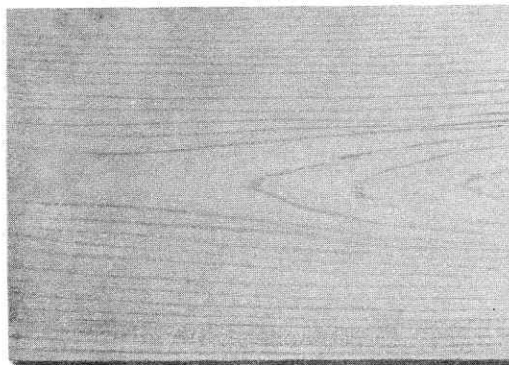
No. 921 X-ACTO "LODI MODEL" REVOLVING HEAD PUNCH—8" frame equipped with 6 drive tubes—Nos. 1, 2, 3, 4, 5, 7. (Wt. doz.—7¼ lbs.)—\$2.25.



No. 924 X-ACTO LIGNUMVITAE MALLET—Most durable wood, well balanced, 9 ounces. (Wt. doz.—4 lbs.)—\$1.25.



No. 922 X-ACTO "LODI MODEL" SINGLE RIVET TUBE—6" polished cold-rolled steel frame has rivet punch tube No. 00. (Wt. doz.—3¼ lbs.) —\$1.15.



No. 925 X-ACTO MAPLE CUTTING BOARD—Kiln-dried Rock Maple, sanded, free of knots. Size: 10¾" x 7¾" x ¾" (Wt. doz.—20 lbs.)—\$1.35.

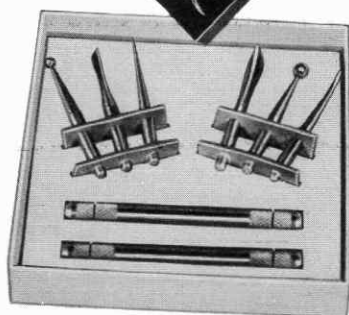
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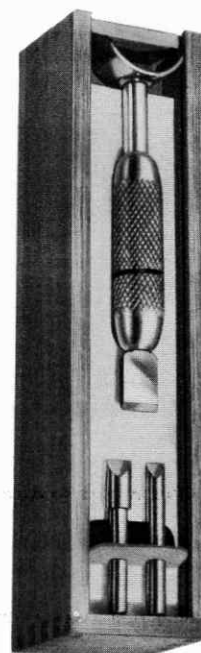
x-acto®

Leathercraft Tool Sets

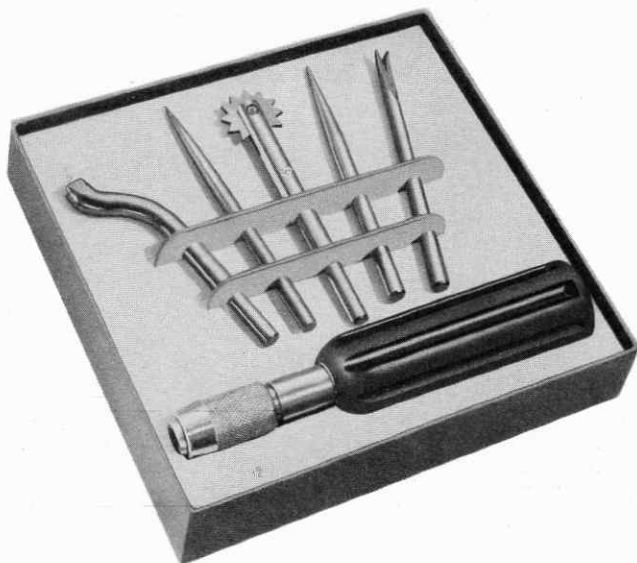
X-acto Leathercraft Sets are designed to provide the finest, most complete leathercrafting units available to hobbyists.



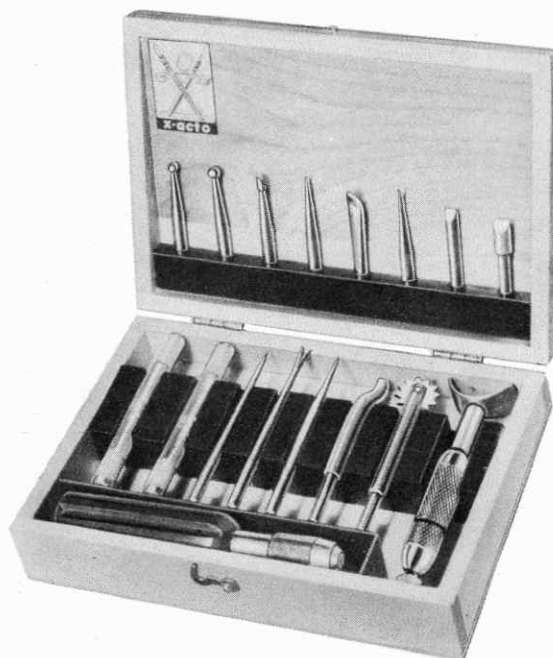
No. 90L X-ACTO LEATHER MODELLING TOOL SET—Has 2 positive-locking No. 901-H Double chuck modelling handles with 6 modelling points—small ball modeller, large ball modeller, deerfoot, tracer, curved liner, spoon. (Wt. doz.—2 ¼ lbs.)—\$2.00.



No. 91L X-ACTO LEATHER SWIVEL CUTTER SET—Has No. 910 Swivel Cutter chuck handle with 3/16", ¼", ⅜" blades. Available in sizes to fit every hand. In slide-cover wood chest. (Wt. doz.—2 ½ lbs.)—\$3.00.



No. 95L X-ACTO LEATHER TOOL SET—Has No. 5L Universal handle which takes fid, edge beveller, awl, edge creaser, spacer. (Wt. doz.—4 lbs.)—\$3.60.



No. 93L X-ACTO LEATHER TOOL CHEST—Has No. 5L Universal handle with 5 leather tools; 2 No. 901-H Double chuck modelling handles with 6 modelling points; No. 910 Swivel Cutter chuck handle with 3 blades. In natural finish, fitted wood chest. (Wt. doz.—12 lbs.)—\$9.00.

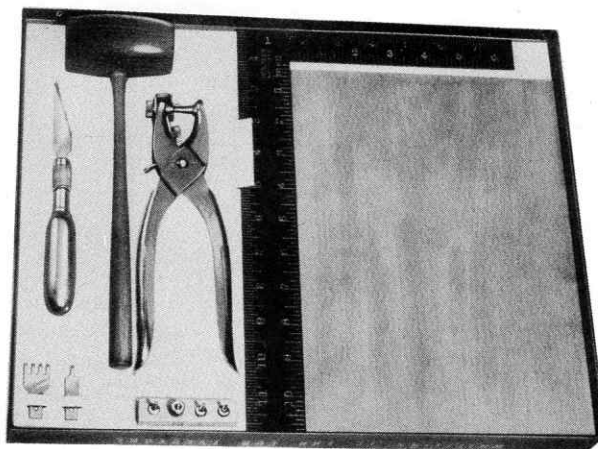
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Leathercraft Tool Sets

Leathercraft has always been a popular hobby. Feature X-acto Leathercraft sets for higher store traffic and steady profits.



No. 97L X-ACTO LEATHER CRAFTSMAN'S SET—Contains No. 94L Thonging Chisel Set, No. 920 Leathercraft Punch with 6 Attachments, No. 923 Square, No. 924 Mallet, No. 925 Cutting Board. (Wt. ea.—4 lbs.)—\$9.50.

No. 98L X-ACTO COMPLETE LEATHER TOOL CHEST—(Size 14" x 10" x 3½"; Wt. ea.—8¼ lbs.). Contains 36 tools, blades, points and standard Leathercraft Book. In handsome, portable blondwood fitted chest.



CONTENTS

- 1 Maple Cutting Board
- 1 Lignumvitae Mallet
- 1 Steel Square
- 1 Leathercraft Punch
- 6 Punch Attachments
- 3 Snap Fastener Dies
- 1 Swivel Cutter Handle
- 3 Swivel Cutter Blades
- 1 Skiving Knife
- 1 Skiving Knife Blade
- 1 Universal Handle
- 1 No. 24 Blade
- 2 Double Chuck Handles
- 6 Modelling Points
- 5 Leather Points
- 2 Thonging Chisels
- 1 Leathercraft Book

Complete — \$30.00

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Handicraft Kits



No. 503 CRAFT KITS DISPLAY DEAL→
48 asstd. Kits—Display Stands FREE.
—List \$140.25



No. 471 X-ACTO METAL TAPPING KIT—
(for Beginners). Has tapping tools, mounting
boards, brads; aluminum, copper foil with
printed projects; instructions. (Wt. doz.—15
lbs.)—\$1.95.



No. 461 X-ACTO METAL EMBOSSEING KIT
— (Advanced — Repousee). Has embossing
tools, felt pad; aluminum, copper foil; bottle
each—liver of sulphur, lacquer; project sheets
with instructions. (Wt. doz.—22 lbs.)—\$3.50.



**No. 410 X-ACTO LINOLEUM BLOCK PRINT
KIT**—Has 3 linoleum-mounted blocks, X-acto
Knife, gouges, router; printing ink, roller, pro-
jects with all instructions. (Wt. doz.—21 lbs.)
—\$4.50.



No. 440 X-ACTO PAPER SCULPTURE KIT
—Has No. 8 X-acto Utility Knife; gummed tabs,
patterns on colored construction paper, all
instructions—for 4 projects. (Wt. doz.—11
lbs.)—\$2.00.

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Handicraft Kits

All tools, materials, instructions needed to complete real projects in various crafts. Moderately priced for volume selling.



No. 421 X-ACTO WHITTLING KIT—Complete with No. 5 X-acto Knife and extra blade, Spiral Safety Saw, "C" Clamp, "V" Board, 6 sheets of garnet Cabinet Sandpaper (varying fineness), 10 projects printed on imported Costa Rican WETUNA Wood; 36-pg. Instruction Book. (Wt. doz.—31 lbs.)—\$3.50.

No. 422 X-ACTO WOOD RE-FILL SET—Complete with 3 blocks (sizes 12" x 2 1/2", 12" x 3", 12" x 3 1/2") of WETUNA Wood for additional projects. (Wt. doz.—18 lbs.)—\$1.20.



No. 479 X-ACTO PLEXON BRAIDING & LACING KIT—Has 10 Craftstrip hanks in assorted styles and colors, metal parts and findings, full instruction manual—for 6 projects. (Wt. doz.—9 lbs.)—\$1.95.



No. 480 X-ACTO PLEXON BRAIDING & LACING KIT—Has 12 Craftstrip hanks in assorted styles and colors, metal parts and findings, full instruction manual—for 10 projects. (Wt. doz.—12 lbs.)—\$3.50.



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PLEXON®
CRAFTSTRIP

Easy to use • No tools or special skills needed • Many craft uses • Wide selection of styles and colors in hanks, spools.



No. 202 X-ACTO PLEXON DISPLAY DEAL—Includes FREE Revolving Metal Display Stand (10" x 10" x 36") to display 22 100-yard spools and 11 12-foot hanks. Complete with color Card. (Wt. 26 lbs.)—List—\$80.00.

CONTENTS

	List	Total
28 spools—#31 Cotalace, asstd. colors	\$1.60	\$44.80
2 spools—#65 Cotacord, asstd. colors	1.75	3.50
1 spool—#71 Cotalace, wide	2.16	2.16
1 spool—Tricamb Lacing	2.40	2.40
1 spool—Prima Lacing	3.75	3.75
1 spool—Old Glory Lacing	2.40	2.40
100 hanks—"A" Assortment—asstd. colors10	10.00
50 hanks—"B" Assortment—#67, 71, Tricamb, Old Glory—asstd. colors15	7.50
14 pieces—Instruction Manual25	3.50
Metal Display Rack	FREE	
Color Card	FREE	
List		\$80.01

A fascinating handicraft material . . .

A fascinating handicraft material, X-acto Plexon Craftstrip features strong, tough cotton tape base plasticized in 18 brilliant colors and many color combinations. Multi-colored edges provide a wide and eye-pleasing variety of artistic combinations. Craftstrip's durable coating won't peel or crack, always looks fresh and new, is washable, and will stand up under hard wear.

Better and easier braiding, lacing, weaving or wrapping with Craftstrip because it is perfectly flat, has rounded bevel edges, has uniform dimensions that assure its keeping its shape, doesn't warp. It's hanked for efficient use; quick, easy sales. Tremendously popular with all ages, this versatile material is suitable for a great many craft projects . . . is priced low for volume selling.

PRICE CHART

SPOOLS (100 Yards per Spool)

No. 31 COTALACE—3/32" wide, with bevelled edges. Available from stock in Black, Blue, Brown, Green, Gold, Orange, Red, Silver, White and Yellow. Available on special order in Bronze, Dark Brown, Kelly Green, Light Blue, Maroon, Pink, Purple, Tan. (Wt. 100 Spool Carton—47 lbs.)—Per M Yards—\$16.00.

No. 71 COTALACE—wide. Available in the 18 colors above. (Wt. 50 Spool Carton—33 lbs.)—Per M Yards—\$21.60.

No. 65 COTACORD—round strip. Available in the 18 colors above. (Wt. 100 Spool Carton—62 lbs.)—Per M Yards—\$17.50.

PRIMA LACING—5/32" wide. Available from stock in the following color combinations: #1—Black edges, white center; #2—White edges, red center; #3—White edges, orange center; #4—White edges, green center; #5—White edges, blue center; #7—White edges, black center. Available on special order: #6—White edges, brown center; #8—White edges, gold center; #9—White edges, silver center. (Wt. 50 Spool Carton—33 lbs.)—Per M Yards—\$37.50.

TRICAMB LACING—3/32" wide. Available in the following color combinations: A—White edges, black center; B—Red edges, white center; F—Blue edges, white center; G—Gold edges, black center; I—Black edges, yellow center. (Wt. 100 Spool Carton—47 lbs.)—Per M Yards—\$24.00.

OLD GLORY LACING—3/32" wide. Available in Red, White & Blue only. (Wt. 100 Spool Carton—47 lbs.)—Per M Yards—\$24.00.

HANKS (12 feet per Hank)

No. 31 COTALACE*—per 12' Hank—10c.

No. 71 COTALACE, No. 65 COTACORD, TRICAMB, OLD GLORY—per 12' Hank—15c.

PRIMA LACING—per 12' Hank—20c.

*Solid Color Hanks available in 1 doz. bundles—6 doz. bundles to the box. (Wt. box—1½ lbs.)—Per Box—\$7.20.

BOX ASSORTMENTS—Hanks (See Page 21)

"A" ASSORTMENT—100 12' Hanks—No. 31 Cotalace. Per Box—\$10.00.

"B" ASSORTMENT—100 12' Hanks—No. 71 Cotalace, No. 65 Cotacord, Tricamb Lacing, Old Glory Lacing, Prima Lacing. Per Box—\$15.00.

"C" ASSORTMENT—1 doz. Bracelet Projects. Per Box—\$4.80.

"D" ASSORTMENT—1 doz. Assorted Projects. Per Box—\$4.80.

TYPICAL CRAFTSTRIP USES:

WRAPPING

Tumblers
Bicycle Grips
Bows
Bracelets
Children's Toys
Costume Belts
Fish Pole Handles
Flower Pots
Knife Handles
Lamp Bases
Letter Openers
Napkin Rings
Tool Handles

Umbrella Handles
Vacuum Bottles
Vases

BRAIDING

Belts
Dog Leashes
Lanyards
Light Pulls
Picture Cords

Shade Pulls
Watch Fobs

LACING

Axe Sheaths
Belts
Bookmarks
Card Cases
Coasters
Coin Purses
Comb Cases
Gloves
Handbags

Hats
Indian Costumes
Key Cases
Lamp Pads
Lamp Shades
Magazine Racks
Moccasins
Photo Albums
Picture Frames
School Bags
Telephone Screens
Wallets
Waste Baskets

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PLEXON® CRAFTSTRIP



NEW X-ACTO PLEXON CRAFTSTRIP INSTRUCTION MANUAL — 20 pages, fully illustrated— list 25c.



"A" HANK ASSORTMENT

100 Hanks @ 10c ea.—12 ft. per hank, asstd. colors (No. 31 Cotalace). In display box. (Wt.—2 1/4 lbs.). List \$10.00.



"B" HANK ASSORTMENT

100 Hanks @ 15c ea.—12 ft. per hank, asstd. colors (Nos. 65, 71, Tricamb, Old Glory & Prima). In display box. (Wt.—2 3/4 lbs.). List \$15.00.



"C" UNIT—1 dozen Bracelet Projects

12 envelopes containing assorted colors and styles of Plexon Craftstrip. Complete with metal bracelet blanks and detailed, illustrated instructions. In attractive display box. (Wt.—20 lbs.). Each 40c. "C" Unit—dozen—\$4.80.

"D" UNIT—1 dozen Assorted Projects

Consists of:
6 Lanyards
2 Bar Pin—
Tie Clasps
2 Barrettes
2 Pr. Earrings

Each in cellophane envelope—
Complete with all necessary
Plexon Craftstrip, metal findings
and detailed, illustrated instructions. (Wt.—12 lbs.). Each—40c.
"D" Unit—dozen—\$4.80.

(In attractive display box as illustrated for "C" Unit) 21

Make your hands more creative with

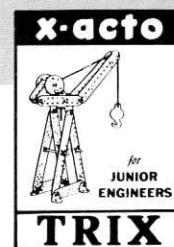


x-acto®

TRIX

Metal Construction Sets

Trix Value means sales—unique
"Add-a-Unit" feature means repeat
business—with X-acto Trix Model
Engineering System.



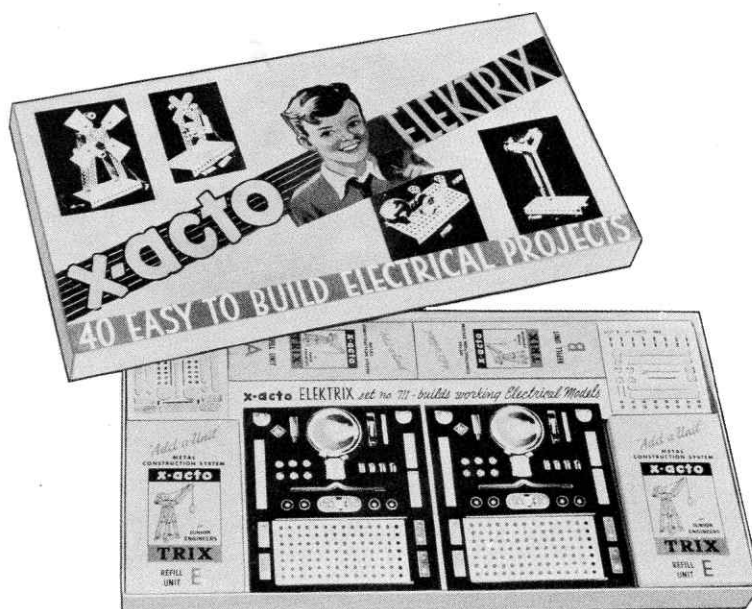
X-acto Trix is a real metal construction engineering system—not a toy set. A new hobby for the Junior Engineer who can buy unique "Add-a-Unit" packages as low as 50c a package and build complete projects. By adding units, he increases the number and size of projects built. Easy-to-follow instruction manuals give complete directions for real-life projects.

Electricity and "how it works" is a fascinating hobby for many. X-acto Trix Add-a-Unit "E" serves to electrify and motorize many projects—as described and blueprinted in the complete Trix engineering instruction manual—and can be combined with all other Trix sets. Any intelligent child of ten can learn the basic principles of electricity by actually building buzzers, bells, Morse Code printers, motors of all types and many "action" projects with X-acto Elek-trix sets.



No. 702 X-ACTO ELEMENTRIX SET—Has 1 each Units A and B—98 polished steel pieces—on adhesive for easy replacement. Complete with 48-pg. instruction manual. (Wt. doz.—10 3/4 lbs.)—\$1.25.

No. 702X X-ACTO SUPER ELEMENTRIX SET—Has 2 each Units A and B, 1 each Units C and D, 48-pg. instruction manual. (Wt. doz.—26 lbs.)—\$3.50.



No. 711 X-ACTO ELEKTRIX SET—Has 1 each Units A and B, 2 Units E—162 polished metal parts. For working electrical models. Complete with instruction-blueprint manual. (Wt. doz.—20 lbs.)—\$3.95.

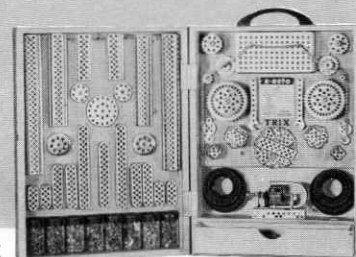
Make your hands more creative with



x-acto®

TRIX

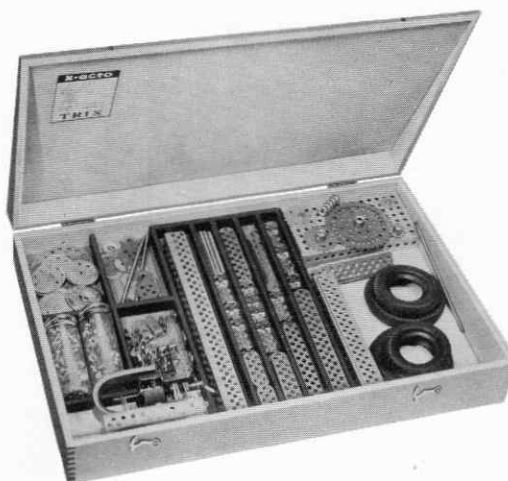
Model Engineering System



No. 706 X-ACTO DELUXE TRIX CHEST—Has 595 parts, "Permag" Motor, Complete manual. In portable blondwood chest. (Wt. ea.—11½ lbs.)—\$25.00.



No. 703 X-ACTO TRIX CHEST—Has 2 each Units A and B; 1 each Units C, D and F; 48-pg. manual. Extra storage space in partitioned wood chest. (Wt. doz.—30 lbs.)—\$4.95.

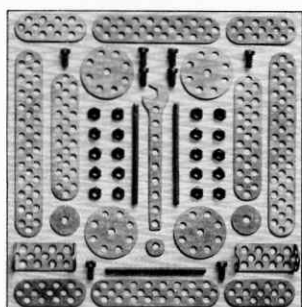


No. 704 X-ACTO MOTOTRIX CHEST—Has 378 parts—2 each Units A, B and D; 1 each Units C, F and G plus Trix "Permag" Motor, 116-pg. engineering manual. In handsome fitted wood chest. (Wt. ea.—5 lbs.)—\$10.95.

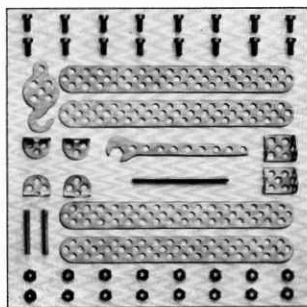
"Add-a-Unit"

packages below are available separately in 7 convenient and inexpensive units to keep building everything in engineering.

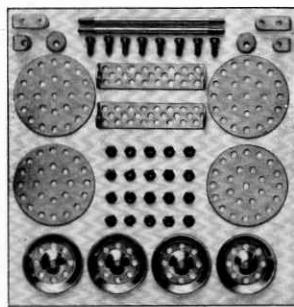
A PROGRESSIVE BUILD-UP FOR YOU and YOUR CUSTOMERS



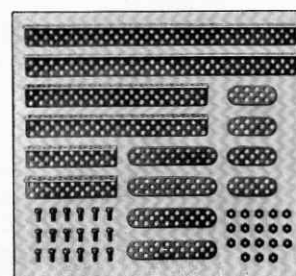
UNIT A—51 Parts . . . 50c



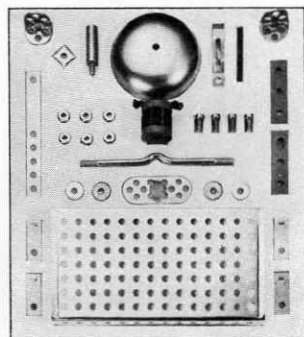
UNIT B—47 Parts . . . 50c



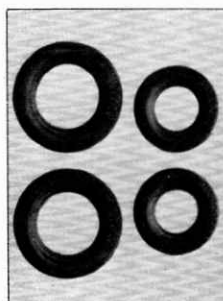
UNIT C—46 Parts . . . 75c



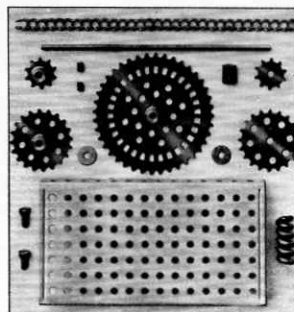
UNIT D—50 Parts . . \$1.00



UNIT E—32 Parts . . \$1.25



UNIT F— 4 Parts . . . 75c



UNIT G—16 Parts . . \$1.25





x-acto®

Merchandise Display Cards

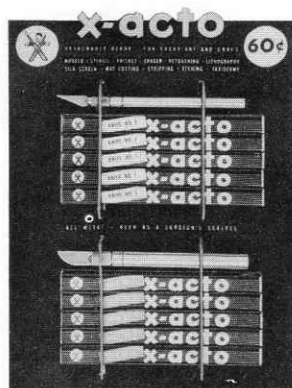
Build extra sales—and profits—with colorful 9" x 12" X-acto display cards... they'll do a selling job for you.



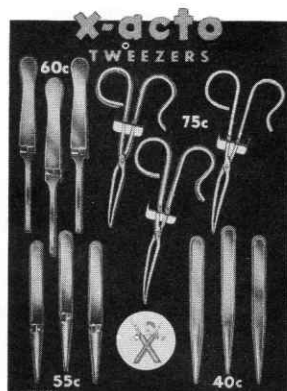
No. 301 X-ACTO PIN VISE CARD—carries 6 each Nos. 1D & 2D Pin Vises. Complete—\$10.80



No. 304 X-ACTO BLADE PACK-AGE CARD—carries 20 asstd. pkgs. Refill Blades. Complete—\$9.60.



No. 310 X-ACTO KNIFE CARD—carries 6 each Nos. 1 & 2 Knives. Complete—\$7.20.



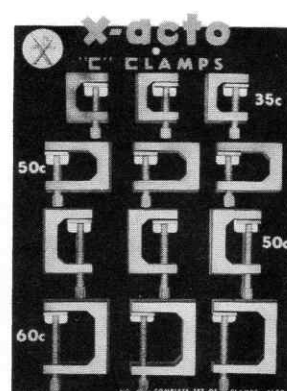
No. 302 X-ACTO TWEezer CARD—carries 3 each Nos. 36, 37, 38, 39 Tweezers. Complete—\$7.00.



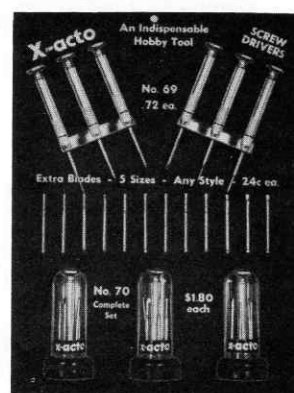
No. 308 X-ACTO UTILITY KNIFE CARD—carries 12 No. 8 Knives. Complete—\$3.00.



No. 399 X-ACTO POCKET KNIFE DISPENSER DEAL—FREE Display holds 2 doz. No. 99 Knives in back. List \$12.00.



No. 303 X-ACTO "C" CLAMP CARD—carries 3 each of four "C" Clamps. Complete—\$5.80.



No. 309 X-ACTO SCREW DRIVER CARD—carries 3 No. 70 Sets, 6 Screw Drivers, 12 Blades. Complete \$12.50.



No. 108 X-ACTO BOOK DISPLAY DEAL—Colorful Rack for 40 X-acto handcraft Handbooks (retail 25c ea.) FREE with Asst. List \$10.00.

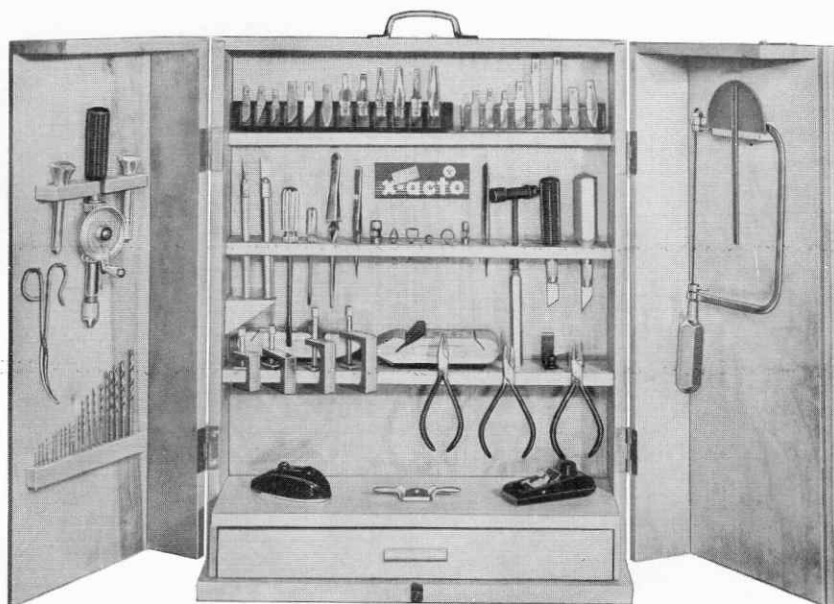
Make your hands more creative with



x-acto®

Point o' Purchase Displays

The secret of bigger X-acto Sales—extra X-acto Business—is in prominently using well-designed X-acto Displays



CONTENTS

1 each—Nos. 1, 2, 5, 6 Knives
Complete Assortment of Blades,
Gouges, Routers and Punches
1 No. 50 Hammer Set
1 each, Nos. 56, 57, 58 Pliers
1 No. 44 Hobbcraft Saw with
5 Refill Saw Blades
1 No. 45 Spokeshave
1 No. 47N Hand Drill
1 each Nos. 1D, 2D Pin Vises
20 Assorted Drill Bits
1 each Nos. 36, 37, 38, 39 Tweezers
1 each Nos. 41, 42 Sanders
1 No. 40 Block Planer
1 No. 48 Balsa Stripper
1 No. 55 Protractor Rule
1 each Small & Medium Screw Drivers
1 No. 46 "C" Clamp Set
4 X-acto Handbooks
1 Toolmaster Cabinet

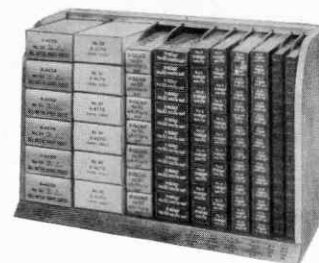
No. 89 X-ACTO TOOLMASTER CABINET—complete assortment of handcraft tools, knives, blades in sturdy blondwood cabinet. (Wt. ea.—19¼ lbs.) —Complete \$60.00.



No. 101N X-ACTO DISPLAY DEAL—Fine walnut-blondwood cabinet (16" x 14" x 6½")—FREE (incl. stock rack) asst. of knives, blades, knife chests—List \$144.00. (Wt.—34 lbs.)

CONTENTS

6 Pcs. No. 1 Knife
6 Pcs. No. 2 Knife
6 Pcs. No. 5 Knife
6 Pcs. No. 6 Knife
6 Pcs. No. 51 Set
6 Pcs. No. 52 Set
6 Pcs. No. 62 Set
5 Pcs. No. 82 Chest
3 Pcs. No. 83 Chest
3 Pcs. No. 80 Set
3 Pcs. No. 77 Set
2 Pcs. No. 78 Set
37 Pks. Asstd. Blades



No. 101N X-ACTO STOCK RACK



CONTENTS

4 Pcs. No. 1 Knife
4 Pcs. No. 2 Knife
4 Pcs. No. 5 Knife
3 Pcs. No. 6 Knife
3 Pcs. No. 51 Set
3 Pcs. No. 52 Set
3 Pcs. No. 62 Set
2 Pcs. No. 77 Set
2 Pcs. No. 82 Chest
Asstd. Blades, Gouges
(Wt.—10½ lbs.)

No. 105 X-ACTO COUNTER DISPLAY—Point-of-sale displayer—of blondwood & plexiglass—sells the complete X-acto Knife line. FREE with complete asst. of knives, blades—List \$48.00.



No. 3 X-ACTO PEN-KNIFE MERCHANDISER—Smartly designed in X-acto colors for fast "impulse" sales. Easy "pop-up" assembly, handy size (7" x 6" x 1½"). Contains 1 doz. indiv. boxed No. 3 Pen-Knives—List \$12.00. (Wt. doz.—11 oz.)



x-acto®

Ten Point Sales Program

Quality Products • Complete Line • Repeat
Business • Fair Prices • Fair Traded
National Advertising • Package Identity
Merchandising • Dealer Aids

It's no accident when year after year, in and out of season, X-acto Knives, Tools and Sets move off your shelves and the music of the cash register bell rings out in your store.

It's the result of a complete, progressive X-acto Program:

- Sound, Quality Products—precision-engineered to rigid specifications . . . designed for customer "eye-appeal" . . . and giving *full* consumer values.
- Complete, Versatile Line—creates *more* customers in every age group . . . for more hobby and handicraft activities . . . both regular customers and the large, seasonal gift-buying public. Complete X-acto selection means *more* consumer "buy-appeal".
- Heavy "Repeat" Business—in blades, tools, kits making up the X-acto line.
- Fairly Priced—for mass consumption, volume sales, steady profits.
- Fair Traded—to protect legitimate sales and profits.
- Strong National Advertising Campaign—creates *effective* consumer acceptance. Reaches millions of the most logical and active prospects . . . brings them into stores *everywhere*. X-acto's new "Make Your Hands More Creative" theme makes *more* customers for you on *all* the items you sell.
- Smart, Compact, Colorful Packaging—instant consumer recognition of attractive yellow-black-and-red identifying packages for X-acto line.
- Effective Merchandising—well-designed, powerful point-of-purchase window display and counter merchandisers. Increases window and store traffic, creates higher turnover and faster sales, closes "repeat" sales, stimulates "impulse" purchases.
- Sales-Promoting Dealer Aids—striking X-acto window streamers, consumer circulars, package inserts, newspaper mats, authorized dealer signs, etc.
- Profit-Making "How To Do" Manuals—they sell . . . they also generate "try-appeal" by stimulating the interest of old customers; creating and encouraging new customers—all logical prospects for X-acto and other merchandise you sell.

A line of *least* sales resistance . . . the X-ACTO Line for HIGH STORE TRAFFIC • MAXIMUM TURNOVER • FAST SALES • PROTECTED PROFITS

Backed by an organization that's proud of its reputation.

X-ACTO INVITES YOU TO PRESTIGE . . . and PROFITS!

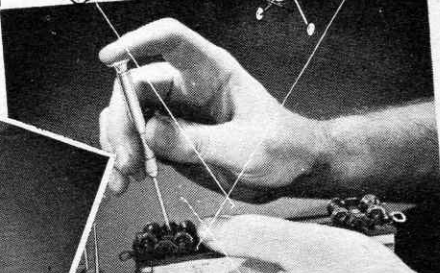
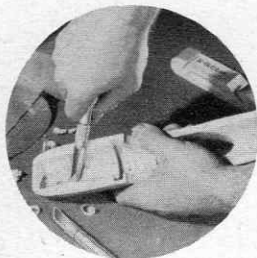
Make your hands more creative with



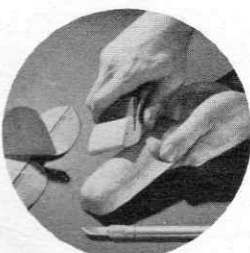
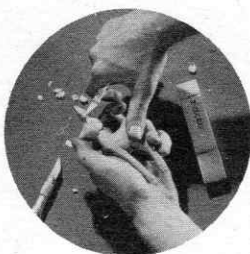
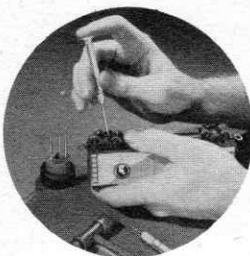
x-acto®

National Advertising

Powerful, stimulating advertising to over 24,000,000 consumers each year—to bring more hobbycraft customers to your counters . . . to make more X-acto sales.



x-acto Creates Customer Demand with its' National CREATIVE HANDS Promotion!



make your HANDS MORE CREATIVE with X-acto Knives and Tools

Your hands are naturally more creative when you use "designed-for-the-job" X-acto precision knives and tools. Because there's a specific X-acto knife or tool for many different art jobs—cutting easy, perfect mats . . . precise friskets and stencils . . . tools designed to help artist, photographer, studio technician, student do a better job—easier and faster. X-acto offers a complete line of unique tools, knives and interchangeable blades . . . at art and hobby dealers everywhere.

From 25¢ to \$30.

Send for our 28-page



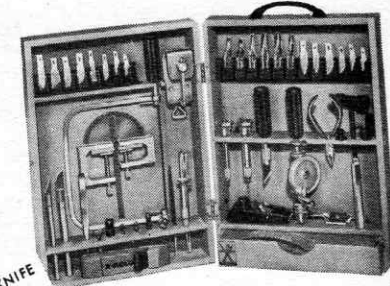
X-acto Crescent P
10 Fourth Avenue, Ne

make your HANDS MORE CREATIVE with X-acto Knives and Tools

X-acto precision knives and tools give untrained hands the confidence that makes them creative. X-acto originates attractive handicraft projects . . . goals easily accomplished. The finished product gives you the pride of achievement that comes only with doing something well with your hands. For their hobbies . . . boat whittling, model airplanes, woodcarving, leathercraft . . . master craftsmen and hobbyists select "designed-for-the-job" X-acto knives, tools and handicraft kits. X-acto offers the complete line of handicraft knives, interchangeable blades, tools and attractive kits . . . from 25¢ to \$25.—at dealers everywhere.

#2 - X-ACTO KNIFE

#5 - X-ACTO KNIFE

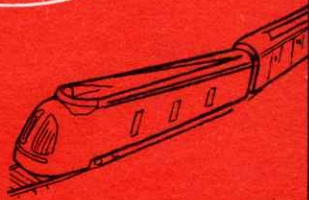
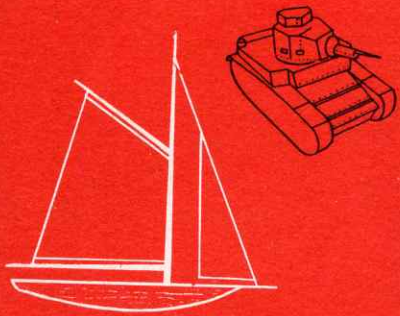


No. 88
X-acto "FORTY-NINER" HOBBY CHEST
49 tools in chest—\$30.00

10¢ to cover postage
for new illustrated
Catalog.

Send 10¢ to cover postage
for our new illustrated
28-page Catalog.





x-acto®

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159 N. Broadway

Milwaukee 2, Wis.